

## MAC News

Mid Atlantic Consulting

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It's almost here

## iPhone 5

There has been a lot of speculation on the release date and the details of the new iPhone 5. Despite all the speculation, the iPhone 5 is still not actually confirmed by Apple. But it is definitely beyond doubt that the iPhone 5 will be announced on September 12. The September 12th date has been rumored since June, and this was confirmed by Apple on Monday, when it sent a 'Save the Date' invite out to tech journalists.

Four months ago, spec sheets and components began leaking from various suppliers, and over the last few weeks these have intensified. Some of these components include:

- Apple will adopt a brand new design of SIM card. Micro-SIMs came into fashion last year, shaving precious millimeters from the larger form, and these new Nano-SIMs will take this one step further.
- Newly designed headphones (photographed below). This would be the first major redesign of the distinctive white headphones since the iPhone launched.
- A redesign to the dock connector, which will break compatibility with older peripherals and cables, but an adapter is expected to be available.

We expect orders of the new iPhone to begin two days later on Sept 14, 2012 and delivery on Sept 21, 2012.





A special welcome to our new Account Representative David Gruner. If you have not already, you will be hearing from him soon. He will contact you often to make sure things are going well and to see what else Mid Atlantic Consulting can help you with!

## **FALL PROMOTIONS**

- Sign a contract for an additional 4 hours per month and get 2 hours on the third month free.
- Send us a new client that signs a contract and get an hour free.
- *NEW CLIENTS YOU REFER* receive a free 1 hour consultation to determine their needs. Consultation only.
- NEW CLIENTS YOU REFER Sign a contract with a minimum of 4 hours a month and receive a free iPod Nano Watch on the third month.

## **Special Reminder to Buiness Clients**

Don't forget that you are able to receive a FREE one hour annual planning meeting as long as you have a contract with us for at least 4 hours a month.



